SUN SAND SUMMER

ACCESSORIES

spring summer 2025

SUN SAND SUMMER

The sun sand and sea collection embodies the essence of cherished summer holidays, inspired by the longing for the beach life experience. As parents, we eagerly anticipated these vacations, yearning to provide our children with the joy of sandy beaches and ocean waves, a luxury not readily available in our desert state. The collection reflects those idyllic beach moments—strolling barefoot along the shoreline, feeling the soft grains of sand between our toes, indulging in poolside brunches, and sipping refreshing coconut water under the warm sun. It captures the essence of carefree days spent collecting seashells and counting starfish, all under the watchful eyes of parents ensuring safe exploration. For me, each shell, starfish, and coconut husk holds a charm of its own, reminiscent of the intricate skeletons of the sea. With family travels in mind, comfort and convenience were paramount. The collection is designed with this in mind, offering versatile pieces perfect for both outdoor & indoor games

Red Sea Hat

Style - 1

Sun on Beach Hat

Style - 2

Sandy Beach Hat
Style - 3

Drift Wood Fan

Style - 4

Lagoon Fan

Style - 5

Drift Wood Fan
Style - 4
Lagoon Fan
Style - 5
Wind Fan
Style - 6

Wind Fan
Style - 6

Criss Cross Collar
Style - 7

Palmson Beach Collar
Style - 8(M)

Palmson Beach Collar

Style - 8(B)

Rough Sea Collar

Style - 9

Crimson Coast Hairband

Style - 10

Sunrise Hairband
Style - 11

Starfish Harbor Hairband
Style - 12

Shell on Beach Hairband

Style - 13

Red Indian Hairband
Style - 14

Dune Hairband
Style - 15

On Sand Towel

Style - 16

In Water Towel

Style - 17

Sunrise Bag
Style - 18

Sand Dune Bag

Style - 19

Coastline Necklace
Style - 20

Hydrated Bottle Carrier

Style - 21

Beige Hairpins

Style - 22

Mango Hairpins
Style - 23

Red Hairpins

Style - 24

Hanging Coconut Tassel

Style - 25

Style 1

Style 2

Style 3

Style 4

Style 5

Style 6

Style 7

Style 8 (M)

Style 8 (B)

Style 9

Style 10

Style 11

Style 12 (B)

Style 12 (R)

Style 13 (R)

Style 13 (M)

Style 13 (B)

Style 14

Style 15

Style 16

Style 17

Style 18

Style 19

Style 20

Style 21

Style 22

Style 23

Style 24

Style 25

Style 26

HANDMADE HAS A STORY

HANDMADE IS THOUGHTFUL.

HANDMADE IS CRAFT BASED.

HANDMADE IS UNIQUE.

HANDMADE IS SUSTAINABLE.

HANDMADE IS SUPPORTIVE.

HANDMADE IS GREEN.

HANDMADE KEEP TRADITIONAL SKILL AND CRAFTS ALIVE.

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At Appulu, we're converting years of exploring rural India and building relationships with textile artisans into a brand obsessed with handcrafted sustainable fashion.

Our team of closely knit women entrepreneurs focus on crafting hand-spun and hand-woven textiles into conscious collections.

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